

## Tentative Outline

### Special Thematic Issue for The Open Psychology Journal

**Title of the Thematic Issue: “Psychological Factors Affecting Business Operations in the Era of COVID-19 and Beyond”**

**Guest Editors: Kittisak JERMSITTIPARSERT, Wingkeung WONG, Narentheren KALIAPPEN, Husam RJOUB And Parinya SIRIATTAKUL**

- **Scope of the Thematic Issue:**

Psychological factors affect people's lives in normal times and under crises. Research in applied psychology is therefore not limited to psychologists but across all disciplines, especially in the social sciences and humanities. Business scholars, as well as practitioners in this sector, are also very interested in the factors of psychology. This is because it influences the people involved in the business to have different opinions and behaviors and affects the performance and sustainability of the business. Understanding these psychological factors is one of the key determinants of business performance, viability, competitiveness, and sustainability. On the other hand, a lack of understanding of these psychological factors is one of the key conditions that a business may have poor operating performance, inability to survive, low competitiveness, and unsustainability.

It is widely acknowledged that the emergence and spread of COVID-19 has made changes in all dimensions drastically, of course, business operations have been severely affected. Interesting questions are 1) what changes have occurred regarding the importance and impact of psychological factors on business conduct?, 2) what psychological factors have been the key factors in business survival over the past few years?, and 3) what psychological factors will be the preconditions for good performance, competitiveness, and sustainability in business going forward.

**Keywords:** Psychological Factor, Business Operation, COVID-19, Performance, Competitiveness, Sustainability

#### **Sub-topics:**

The subtopics to be covered within this issue are listed below:

We would like to encourage the scientific community to join in the discussion of the 3 above-mentioned questions. We welcome new empirical findings, theoretical proposals as well as thorough scientific reviews, and specific topics can include but are not limited to:

- Present empirical research papers related to psychological factors and business operations.
- Identify factors that contribute to good business performance, high competitiveness, and sustainability.

Specific areas might include but are not limited to:

- Business Psychology
- Industrial Psychology
- Organizational Psychology
- Behavioral Psychology
- Leadership
- Motivation
- Satisfaction
- Loyalty
- Work-Life Balance

- Well-Being
- Operational Performance
- Business Sustainability

#### **Tentative titles of the articles:**

- Does Loyalty Still Matter in Post-Covid-19 Organizations?
- Life-Work Balance of Medical Personnel in the Covid Era and After
- Does Religion Still Affect the Behavior of Employees in the Organization and Their Performance in the Digital Age?
- Perceived Service Quality and Customer Satisfaction with Service of Restaurants in Poland During the COVID-19 Pandemic: Guidelines for Subsequent Improvements
- Green Human Resource Management in the Modern Era: Does It Really Improve the Performance of the Organization?
- Can Social Responsibility Really Create Satisfaction and Convert It into Purchasing Decisions?
- Quality of Life of Informal Workers in the Era of COVID-19: Situations, Adjustments, and Trends
- Media Literacy of Youth in an Era Where Anyone Can Be a Mass Media
- Customer Demand and Response from Energy Providers during COVID-19: Evidence in Poland
- Psychological Factors and the Success of Human Resource Management in VUCA World
- Psychological Factors Affecting Stress and Willingness to Resign of University Professors in the Time of COVID-19
- Employee Behavior that Affects Organizational Performance in the Era of COVID-19
- What are the Factors Contributing to the Good Quality of Life of Employees with Disabilities in Organizations in the Post-Covid-19 Era?
- Factors Contributing to Job Satisfaction of Different Generations: Are They the Same or Different?

#### **Schedule:**

- Thematic issue submission deadline: **30 June 2023**
- Peer Review Due: **31 July 2023**
- Revision Due: **31 August 2023**
- Announcement of Acceptance: **30 September 2023**
- Final Manuscripts Due: **31 October 2023**

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